

# **UMRCC 2011 Annual Meeting**

Outreach, Recreation, Environmental Education and Interpretation Technical Section  
(OREIT)

Hannibal Missouri  
2011 Spring Technical Section Meeting  
Tuesday, March 15, 2011  
1:00 to 4:30

## **Meeting Minutes**

### Introductions:

We had 18 members: Janet Mifflin USACE, Erin Hilligoss-Volkmann USACE, Angie Smith USACE, Gary Swenson USACE, Lou Ann McCracken USACE, Kimberly Rea USACE, Mary Heitmeyer USACE, Ben Sapp USACE, Kathi Moore MDC, Rebecca Steiner NGRREC, Susan Kelly LTRM MDC, Brad Walker Izaak Walton League, Heidi Keuhler USFWS, Ken Lubinski USGS, Ann Blankenship USFWS, Sara Strassman American River, Cindy Samples USFWS, Jeff Janvrin, WIDNR

### Background information on the OREIT Section

Cindy Samples agreed to be the interim chair since our excellent and long-time chair Scot Johnson, of the MNDNR hanged positions in the DNR which has taken him away from the river.

### **Upper Mississippi River National Wildlife and Fish Refuge**

Cindy Samples reported that the refuge is hosting its third annual Curing Cabin Fever geocaching event March 26, 2011.

### **NESP Mississippi River Education Guidelines**

Kimberly Rea, Corps of Engineers - St. Louis District, presented the status and purpose of the guidelines. The guide targets 5<sup>th</sup> to 8<sup>th</sup> graders.

### **Mississippi River Project Office**

Lou Ann McCracken, USACE shared a link to the water trail information: [missriver.org](http://missriver.org) She asked that we discuss education backpacks. (Cindy sent links and a list of suppliers from the USFWS Let's Go Outside backpacks)

### **Marketplace of Ideas**

We tried something new this year and included the Marketplace of Ideas session for idea exchange. We had five presenters: Kimberly Rea – USACE Our Mississippi Educational Activities about the Upper Mississippi river, Erin Hilligoss-Volkmann USACE – Wetlands are Wonderful Lesson Plans, Rebecca Steiner NGRREC – Mapping your Watershed, Cindy Samples USFWS – Career Awareness Toolkit –

example of an exhibit by Displays2goMary Heitmeyer – Mark Twain Lake/USACE – The Northeast Missouri Environmental Stewardship Demonstration. Thank you to all of you for putting these presentations together.

Suggest that we do Marketplace of Ideas next year but do the presentations during the Poster session time slot only so that we can have more time for the meeting and also offer a web based Marketplace of Ideas – Heidi – will create a Marketplace of Ideas on the OREIT Section website so we can share our lesson plans and Activities.

#### Old Business

- River Friendly Boating Message -Discuss Rack Card – we decided this is not needed. Will Revisit the River Friendly Boating Message at Fall Tech meeting to see if any revisions need to be made of the 3-fold brochure.
- Recycling of Fishing Line and Shotgun Shells -Winona District sends the line to Berkley <http://berkley-fishing.com/about/berkley-conservation-institute/recycling/line-recycling>
- Lead Tackle Replacement with Non-Toxic Alternatives  
Scott Yess reported that Ken Lubinski is still pursuing finding out what other states are doing in this arena.
- Outreach Chapter in new Fish Plan  
Media List – the only media list Scot J. received was from Upper Mississippi River National Wildlife and Fish Refuge – Please send your media contact lists to Cindy Samples she and Heidi will keep them in an email format so when a tech section requests a media distribution list it will be available.
- Calendar of Events is on the website  
**Heidi** will look into a different format for posting this/possible links to each members Calendar of Event site on their websites.
- Engage with State Park Managers --Hand-out summary  
What is the next step? Did not discuss at meeting – will be added to Fall Tech section meeting.

- Web Site Update --Stewardship Powerpoint -.pdf

**Did not discuss – will at to Fall Tech section meeting to include a discussion on BEACHES**

- Get Kids on the Bus and Out on the River

Discussed and approved taking to Exec Board and Business Meeting for approval  
Edits:Name change Field Trip Fund

Discussed Need based language-Subcommitte identified: Kathi Moore/Rebecca Steiner and Cindy Samples to address this (At the Business meeting a discussion by them and the members changed the proposal so this is not needed at this time. Maybe in the future if the pilot program is expanded. See Field Trip Fund and Application Form.

Include a box where a teacher can request one of "The River Experts" to present at the Field Trip. Added to the form.

Additional ideas to be discussed

2011-2012 Annual Work Plan Create a marketing strategy to increase "public traffic" to the UMRCC website links that are of a public interest nature (ie. Water trails, canoe trails)

Video History Project – Scot Yess/Dan Krumholz – Scot Yess requested OREIT help with script writing.

\*\*Added at the Board Meeting

Wildlife Tech Section (Griff) requested that our section created a video on how to fill out the vegetation sampling form correctly so it could be distributed prior to veg sampling this summer.

Must be completed in June and posted on website by mid-July.

Selection of new OREIT Chair from among State Members

**Name** \_\_\_\_\_

Missouri is pursuing the possibility of submitting a name.

Fall Tech Meeting –

Possible Dates: October